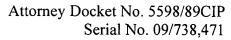
403627





## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Applicants** 

Peter M. Black et al.

Serial No.

09/738,471

Filed

I. Hen

December 15, 2000

Title

TARGETED E-COMMERCE SYSTEM

Examiner

FISCHER, Andrew J

Group Art Unit

3627

Docket No.

5598/89CIP

Mail Stop: Amendments Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

## Response to Notice of Non-Compliant Amendment

Sir:

This paper is being submitted in response to the Notice of Non-Compliant Amendment dated October 11, 2005, which was received in connection with the above-referenced application. The corrected Amendments to Claims section, which includes the text of withdrawn claims, begins on page 2 and replaces the corresponding section of the Amendment and Response to Office Action filed on September 20, 2005. The Commissioner is authorized to charge any deficiency or credit any overpayment to Deposit Account No. 02-4270.

Amendments to the claims begin on page 2.

Remarks begin on page 7.